

Rep Order# 9849563 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 585186

Printed: 10/25/2012 10:47 AM  
Last Received: 10/25/2012 10:00 AM  
Showing Buylines: All Rep Revised Lines

1 of 2

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 2112  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2112  
Flight Dates 10/23/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PEVT=\$8310 REVT=\$12160 ADDED=\$3850

LINE 1 CREDIT WAS TAKEN FOR SPOT ON 10/23 (1/WK)

SEE LINES 9 AND 10 FOR ADDED SPOTS FOR MG ON PREVIOUS EST.

PLS CF..THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	TU-F,M	9P-930P	FOX NEWS AT 9	:30	\$2,600.00	10/23-10/29	0	0	0	\$0.00	
		[CREDIT WAS TAKEN FOR SPOT ON 10/23 (1/WK)]										
		V3 Effective Dates Changed										
	*9	SA	530P-9P	WORLD SERIES	:30	\$3,000.00	10/27-10/27	2	1	2	\$6,000.00	
		V3 Added										
	*10	SU	1035P-1105P	SIMPSON	:30	\$450.00	10/28-10/28	1	1	1	\$450.00	
		V3 Added										

---REPORT TOTALS---

Report Totals: 3 / \$6,450.00

---SALES MONTHLY TOTALS---

Oct 12: 8 / \$12,160.00 Nov 12: 0 / \$0.00

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Sales Totals: 8 / \$12,160.00

Station Totals: 8 / \$12,160.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$60,800

CABL 0%	KDLJ 0%	KJZZ 0%	KSL 0%	KSTU 20%
KTVX 0%	KUCW 0%	KUTV 0%	UNKB 0%	UNKN 80%

Books null  
Demos RA35+